The 15-Second Testimony

Personal testimony is so powerful because it demonstrates that God has power to change our lives! It is a story of contrasts between our old life and our new life in Christ. But one of the biggest mistakes in sharing our testimony is that we share too much detail. Sometimes the listener won’t give you enough time to get to the part where Jesus has changed your life. The other problem is that we are too fearful to talk with an unbeliever for any appreciable amount of time—so we just don’t share at all.

This amazing method makes it really easy to tell your story by just using four simple words or phrases. You will note that this is a very scripted method, but this is done purposely to keep you on track and to avoid getting wordy. Remember, it should only take 15 seconds!

Here it is:

Think of **TWO WORDS** that describe your life before you met Jesus.

Think of **TWO WORDS** that describe how Jesus changed your life.

Then share as follows:

"There was a time in my life when I was (insecure) and (angry).

Then I met Jesus, put my trust in Him, and made Him number one in my life.

Now I am (secure) and (full of joy).

Do you have a story like this?"

That last question is very important, as it invites the other person to share their own experience. When you practice this method in a group, use that last phrase to pass it along to someone else in the group to practice it…and on and on.

If you became a believer at a very young age and don’t remember your life before Jesus, then think of two words that describe a time of crisis or uncertainty. Then just omit the phrase “I met Jesus” and just say, “Then I put my trust in Jesus and made Him number one in my life.” Make it work for your situation.

Most importantly:

- practice it now!
- start using it by sharing with unbelievers!
- teach other believers how to share their 15-second testimony as well!